

2021:

Digital Etiquette Study



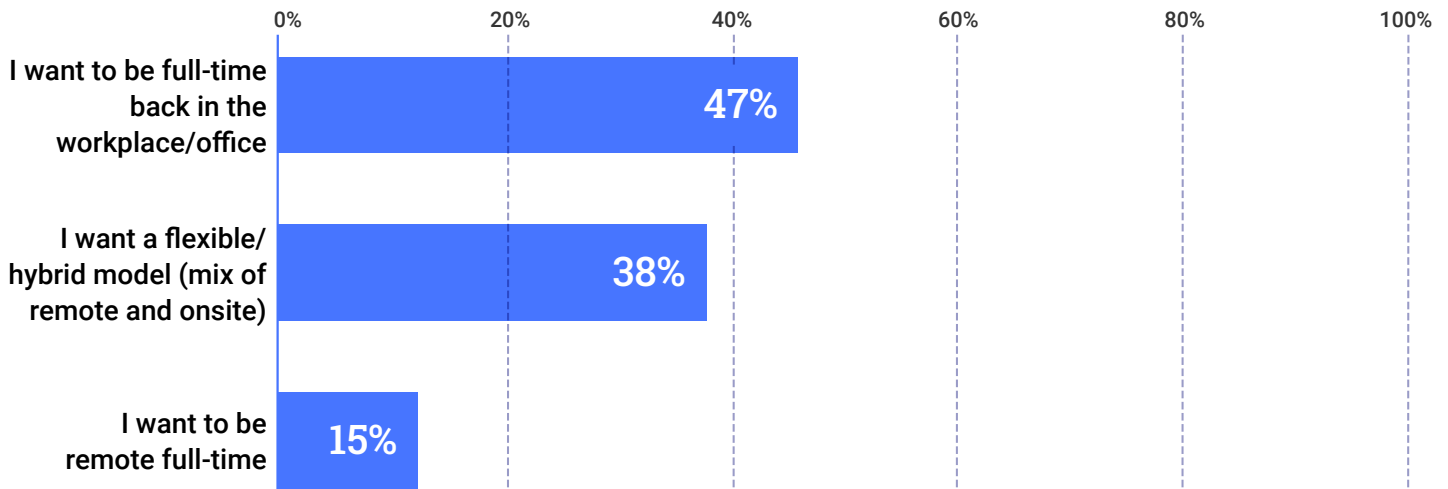
About the Adaptavist 2021 Digital Etiquette Study

4,454 leaders and workers that operate in office-based industries and departments from the US (c. 1,600), UK (c. 1,600) Canada (c. 600) and Australia (c. 600) were surveyed for Adaptavist's 2021 Digital Etiquette study.

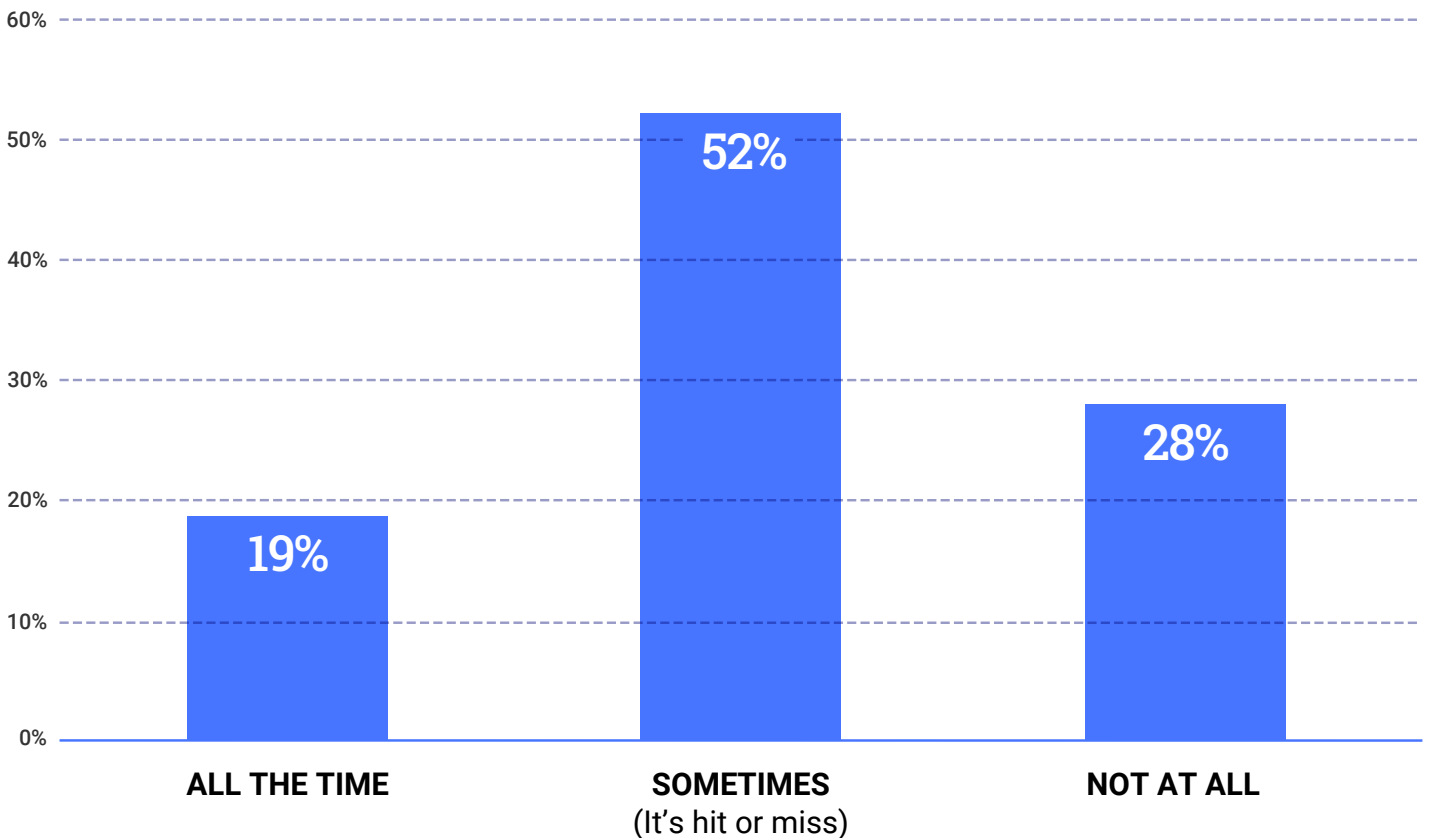
The survey results include responses from workers of various ages and positions; 41% of respondents ranged between 23-38 years old; 39% ranged between 39-54; 19% ranged between 55-74; and 1% were 75 years or older. The survey audience spans part-time employees to c-suite level executives and owners across industries.

Following are the key findings and corresponding charts. Please note that all percentages were rounded to the nearest whole number.

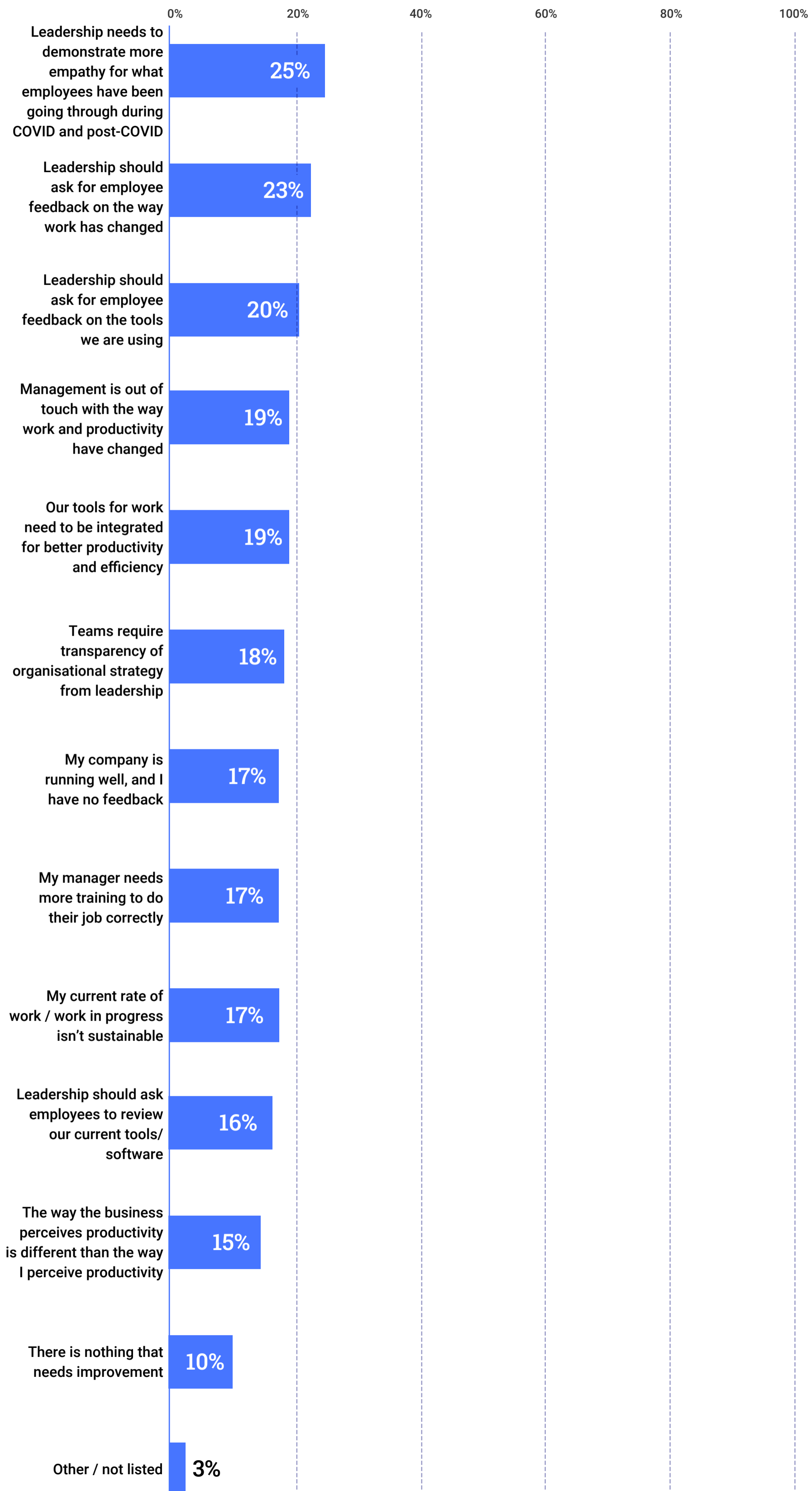
Q1. What work environment do you want in a post-COVID world?



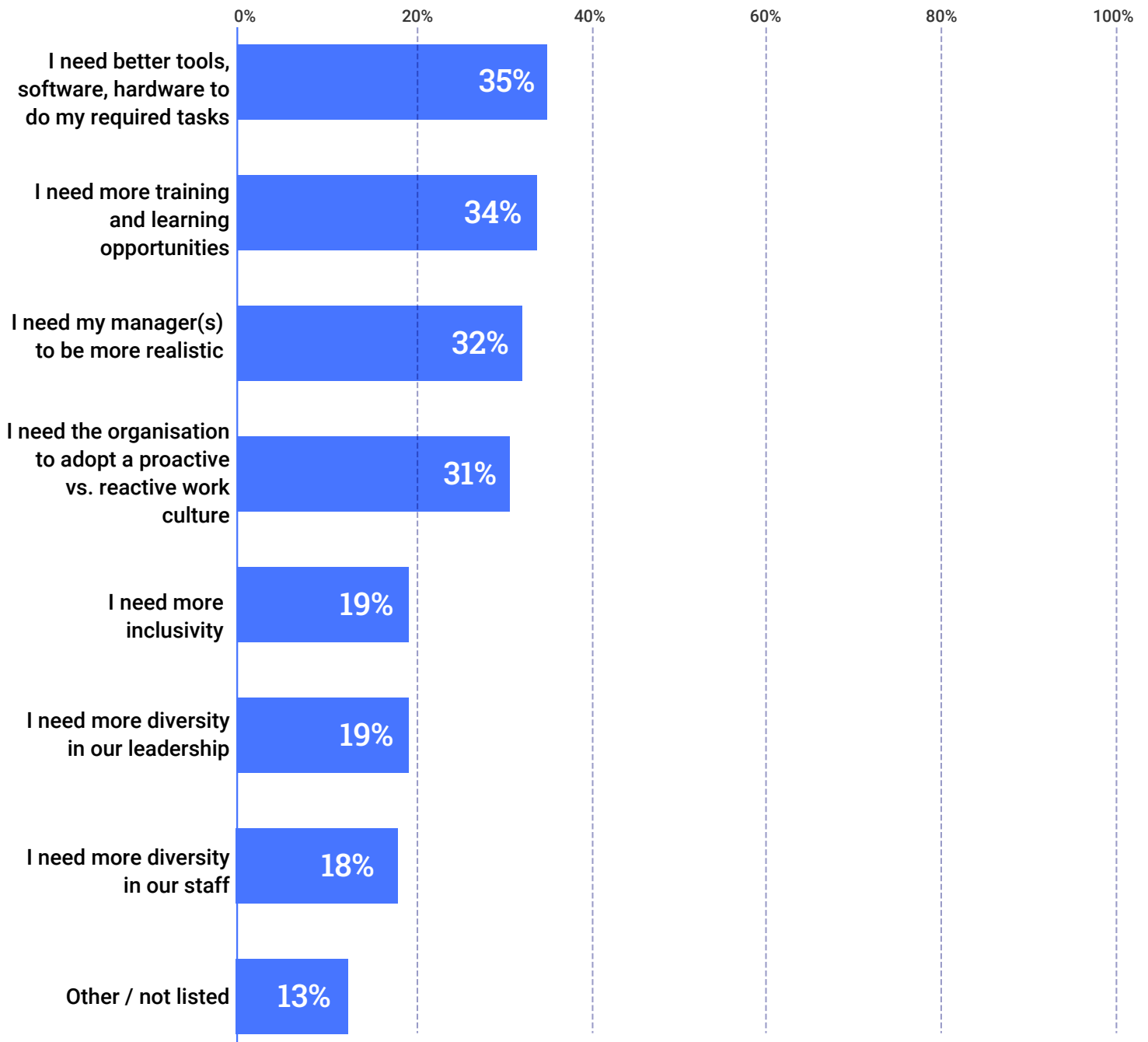
Q2. Do you ever feel invisible on digital platforms despite your interactions/posts?



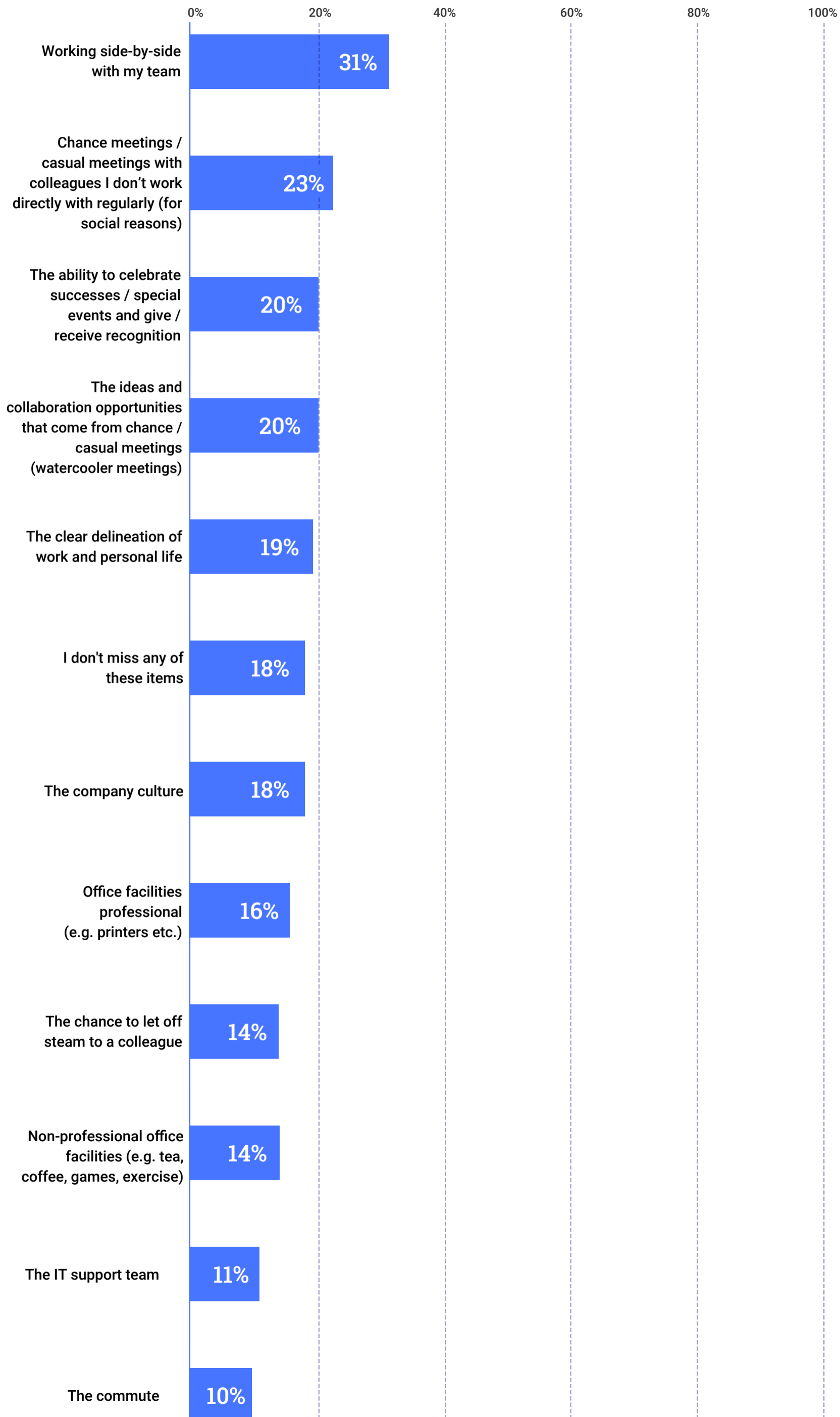
Q3. If you could tell your company/manager three things to improve upon, what would they be? (Choose up to three)



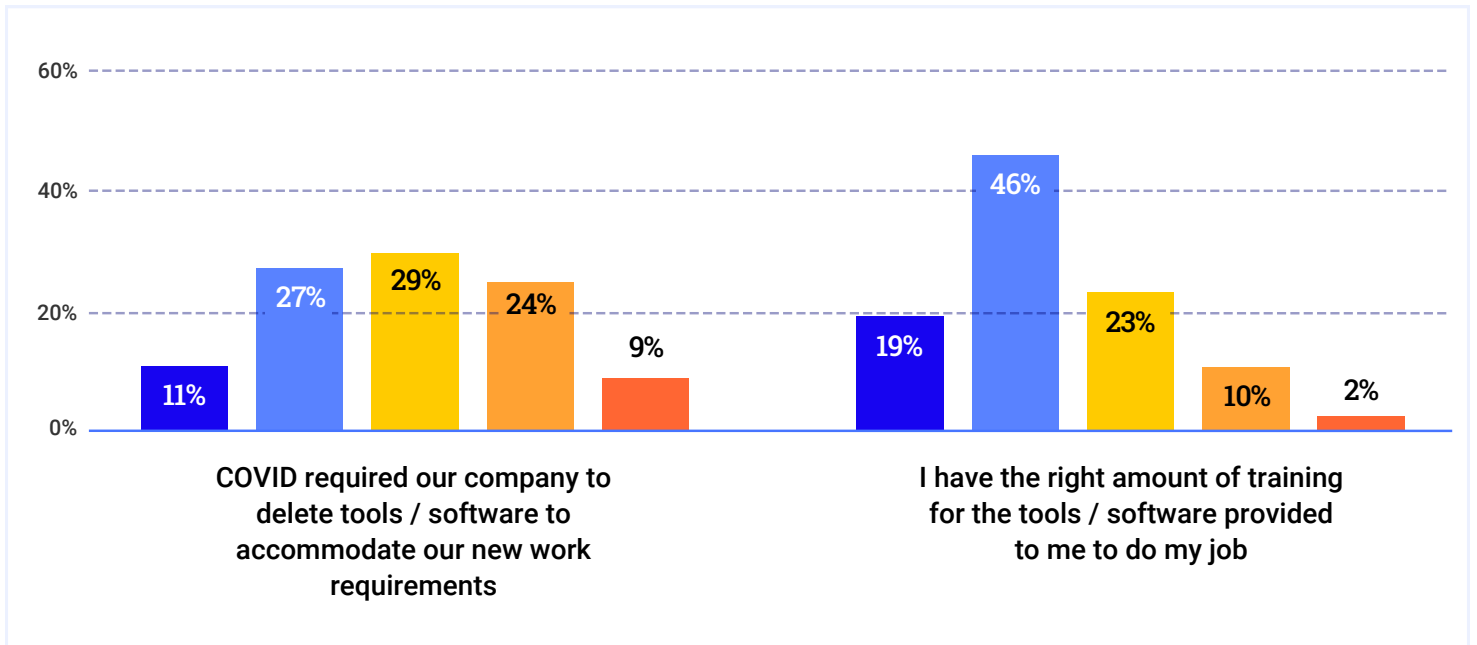
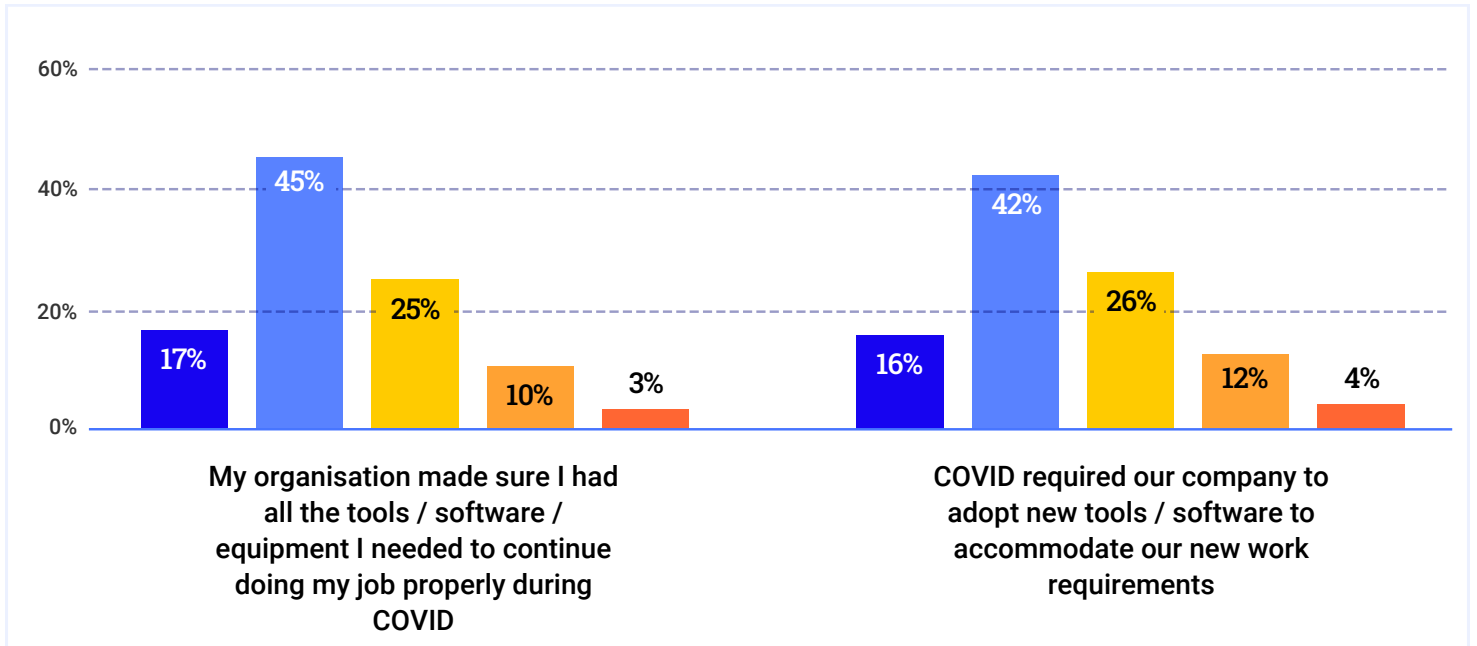
Q4. If you could tell your company/manager three things you need, what would they be? (Choose up to three)



Q5. Please select the things you miss the most about your pre-COVID work/office environment. (Choose up to three)

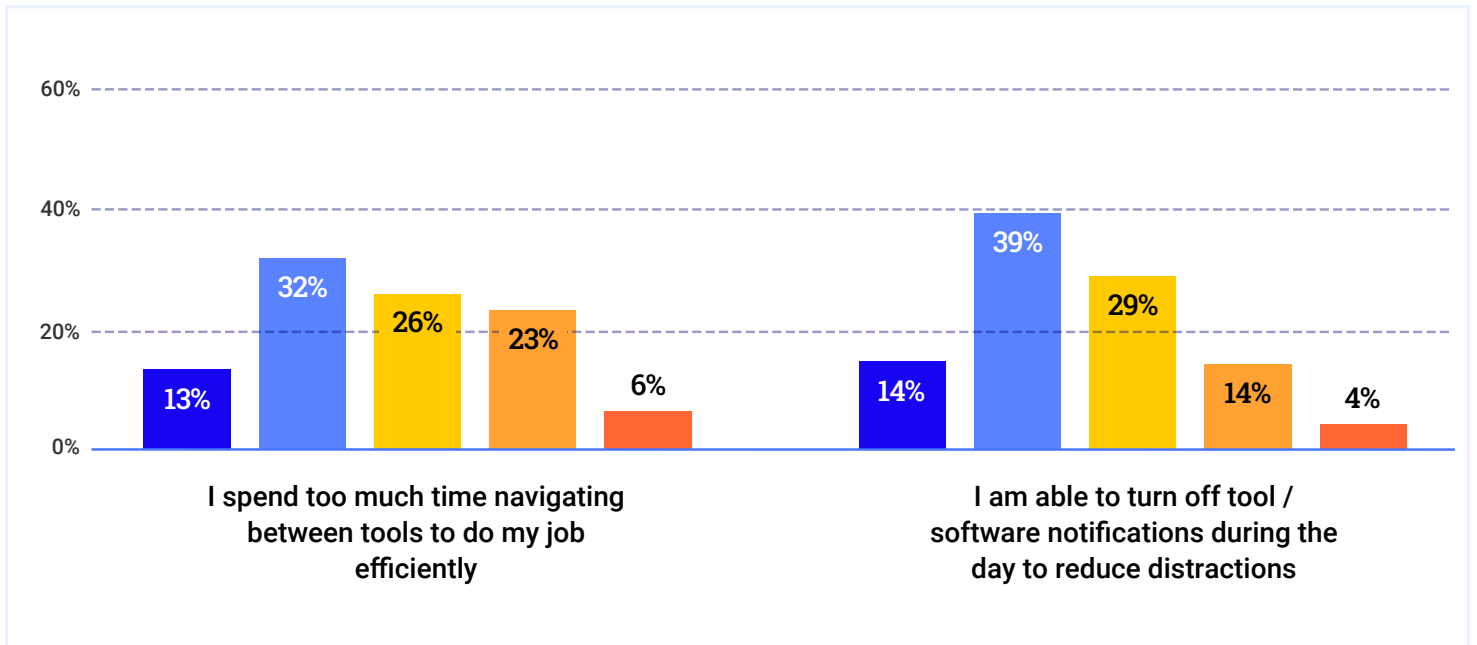
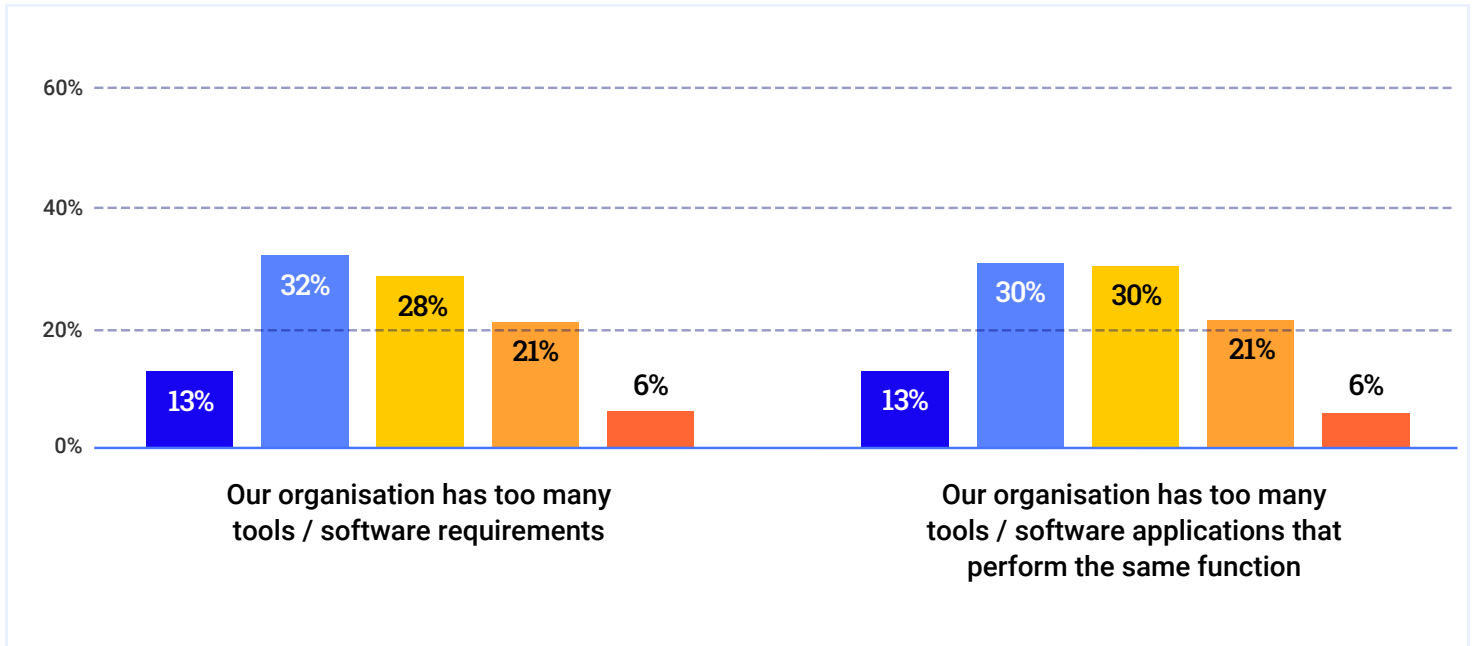


Q6. How much do you agree with the following statements? I generally feel...

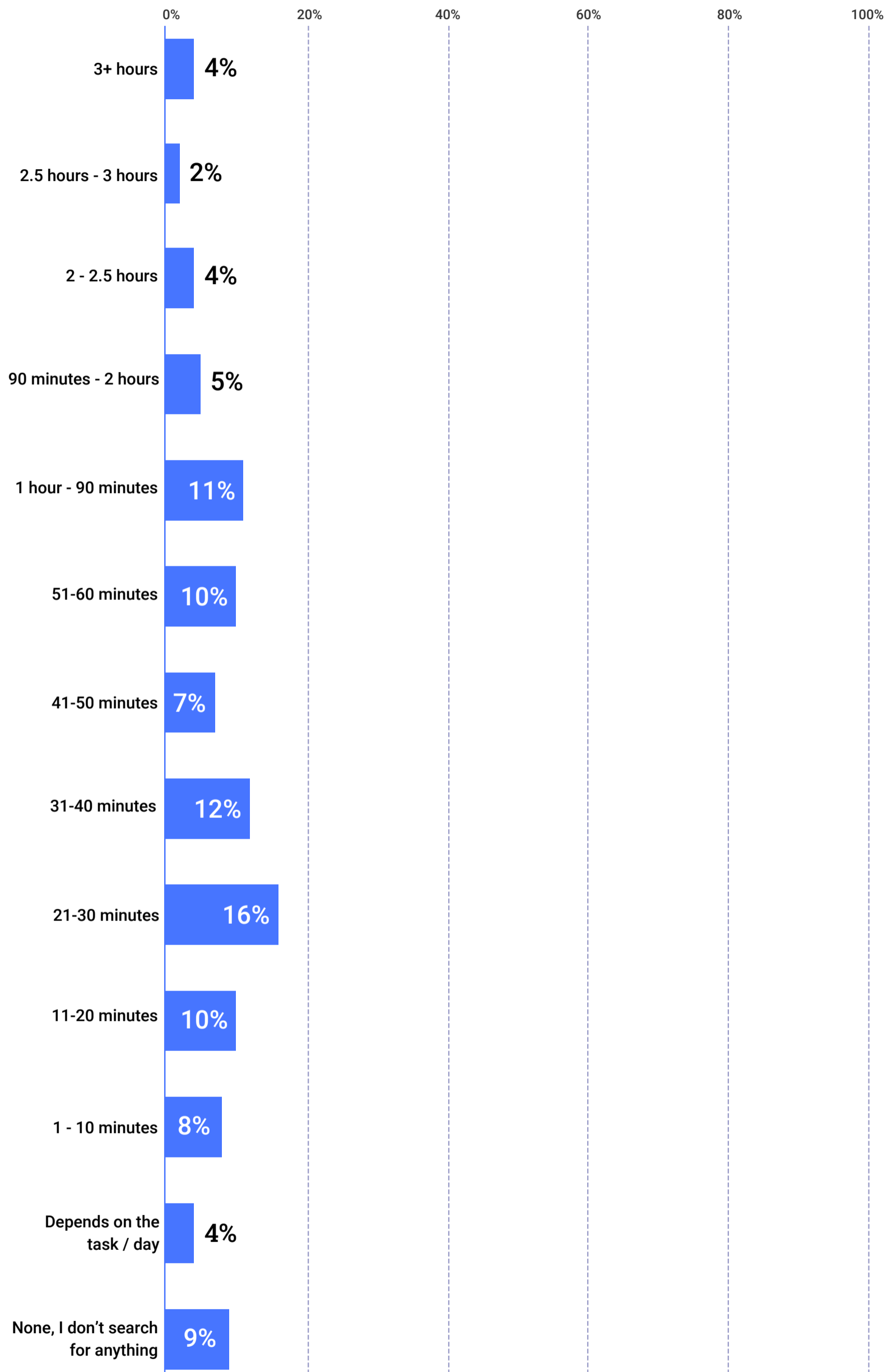


■ Strongly agree
 ■ Agree
 ■ Neutral/no opinion
 ■ Disagree
 ■ Strongly disagree

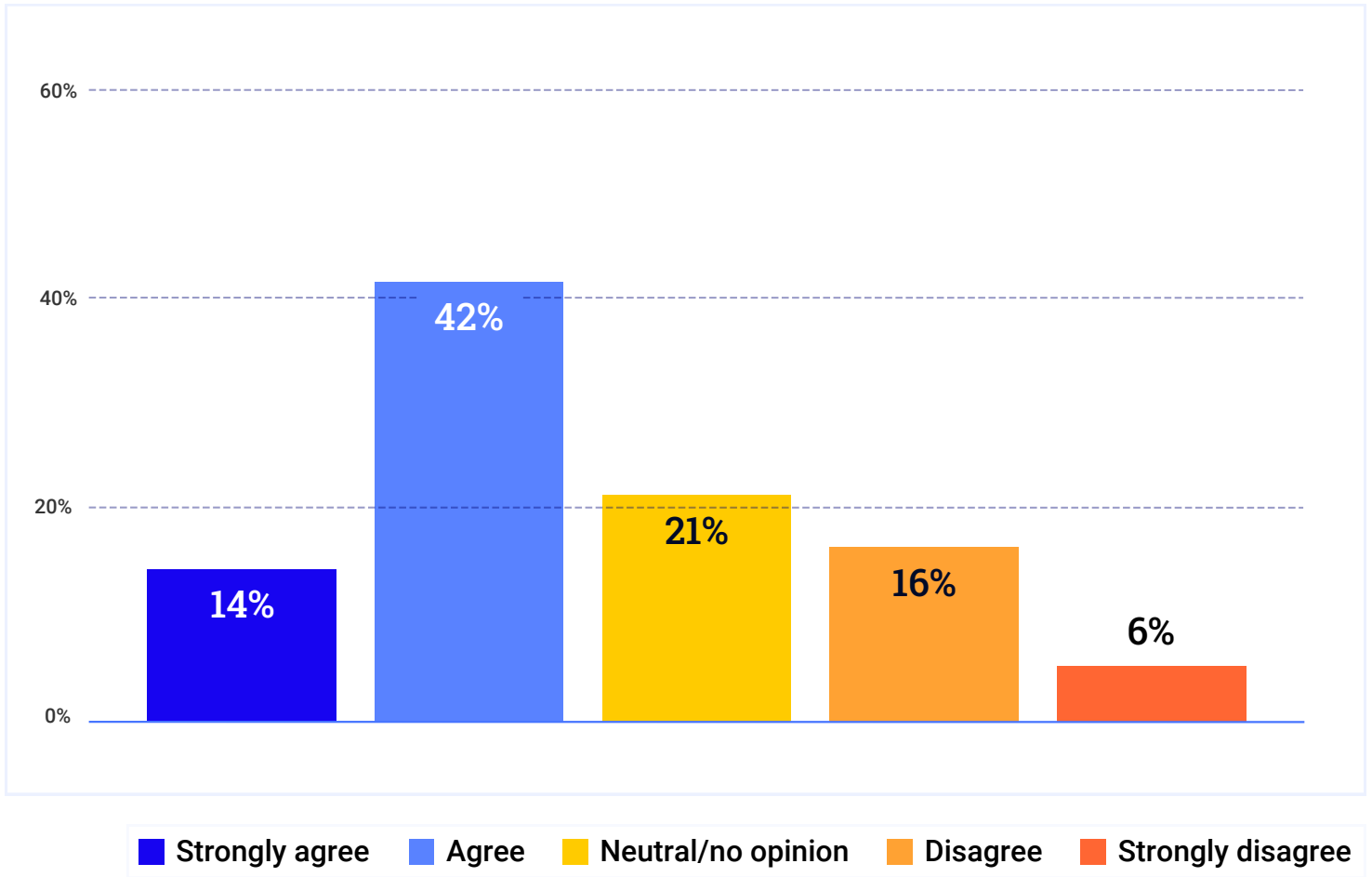
Q6. How much do you agree with the following statements? I generally feel... (cont.)



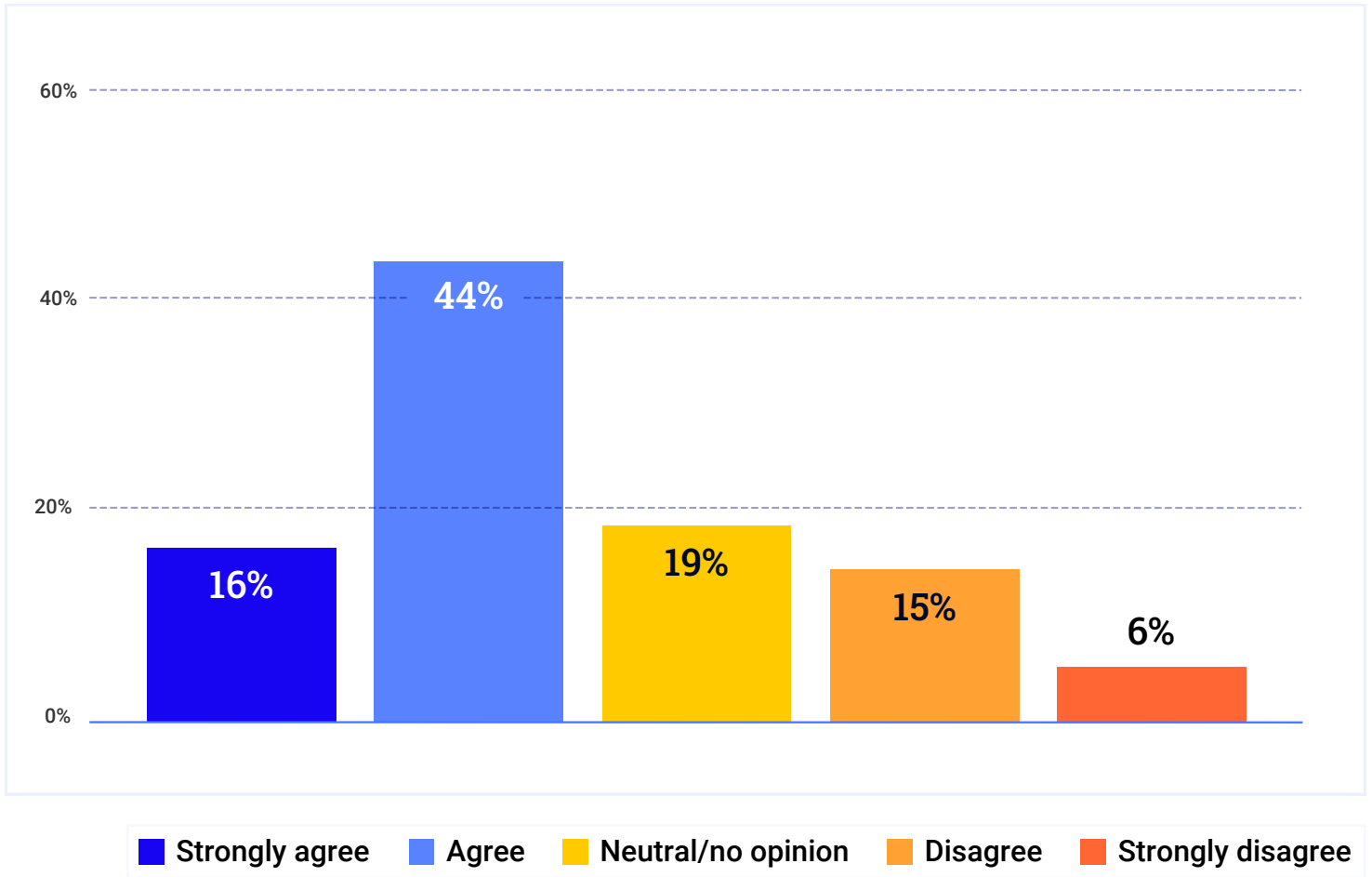
Q7. Approximately, how long do you spend during the day looking for the information you need to do your job (e.g. searching emails, chat conversations, saved documents, etc.)?



**Q8. How much do you agree with the following statement?
I feel that I lose time in my day due to task switching...**



**Q9. How much do you agree with the following statement?
I feel that I lose time in my day due to tool fatigue...**





About Adaptavist

Adaptavist is a global technology and innovative solutions provider, enabling organisations to boost agility and overcome the challenges of transformational change. Founded in 2005, its team spans over 500 employees globally, with a 13,000+ customer base representing more than half of the Fortune 500.

Adaptavist is a Platinum Atlassian Solutions Partner in EMEA and North America, a Platinum Marketplace Partner, and a trusted Slack partner. It offers expert consultancy including SPC-certified SAFe® implementation, enterprise apps, training, managed services, and licensing solutions. Adaptavist has also been the recipient of the Queen's Awards for Enterprise, Deloitte's Technology Fast 50, and The Sunday Times HSBC International Track 200 for 2020.

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